

Kentucky e-Health Network Strategic Planning Retreat 2008 Results and Next Steps

Kentucky Healthcare
Infrastructure Authority
August 6, 2008

Overview

- Retreat Results
- Proposed Strategic Planning Process

Key Points

- Reason – Update Ke-HN strategic plan to reflect knowledge gained and accommodate new administration's leadership.
- 2 moderators; 6 facilitators; 6 recorders; cabinet staff; 5 colleges/universities; ~ 15 members of KHIA working group.
- July 10, 2008: 9:30 – 3:00
- Goals of retreat: vision, mission, plus goals if possible – plus consensus on format.
- Location: Good Shepherd Community Center – Frankfort
- 100 people RSVP'd; 97 people attended.

Participants

■ Amey Hugg Anjur Kartik, Barbara Baker, Barbara Chesser, Baretta Casey, Barry Wainscott, Ben Martz, Bernie Galla, Berser, Kelly, Betsy Hall, Betty Regan, Bill Doll, Bill Hymes, Bob Esterhay, Brennan O'Banion, Brett Short, Bruce Edwards, Bruce Klockars, Bryan Sunderland, Carol Ireson, Carol Muldoon, Carol Steltenkamp, Chris Corkins, Corky Broughton, Daniel Mongiardo, David Bailey, David Bensema, David Bizot, David Bolt, Dawn Jackson, Denise Vaught, Dennis O'Dell, Donna Veno, Doug Perry, Eric Duncan, Gary Ozanich, Gerald Joiner, Greg Aaron, Jan Hecht, Janna Meek, Jeanne Reiners, Jeff Amrein, Jeff Brady Jeff Rose, Jim McWilliams, Jim Rousey, John Bonaguro, John Morse, John Reinhart, John Tarrant, Joy Freeman, Julia Costich, Julie Denton, Karen Stone, Kay Roberts, Ken Willman, Kimberly Williams, Laura Cole, Linda Kamer, Linda Linville, Linda Sandridge, Lorna Jones, LP Anderson, Marshall Fall, Martha Riddell, Marti Arvin, Mary Gaetz, Mary Kleber, Mike Lorch, Miriam Paramore, Murray Clark, Nancy Galvagni, Ned Benson, Nici Gaines, Paige Franklin, Paula Huster, Preston Gorman, Randy McCleese, Ray Austin, Renee Hodge, Rich Miller, Richard Chapman, Rob Steiner, Robert Slaton, Robert Wheeler, Sandeep Kapoor, Sarah Chasteen, Shannon Turner, Sheila Andersen, Sheri Rose, Stephanie Barnett, Steve Gavalchik, Steve Nunn, Susan Allen, Susan Carey, Susan Miller, Tom Carrico, Tom Ruthemeyer, Tony Farley, Tracy Jones, Trudi Matthews, William Hacker, William Nold

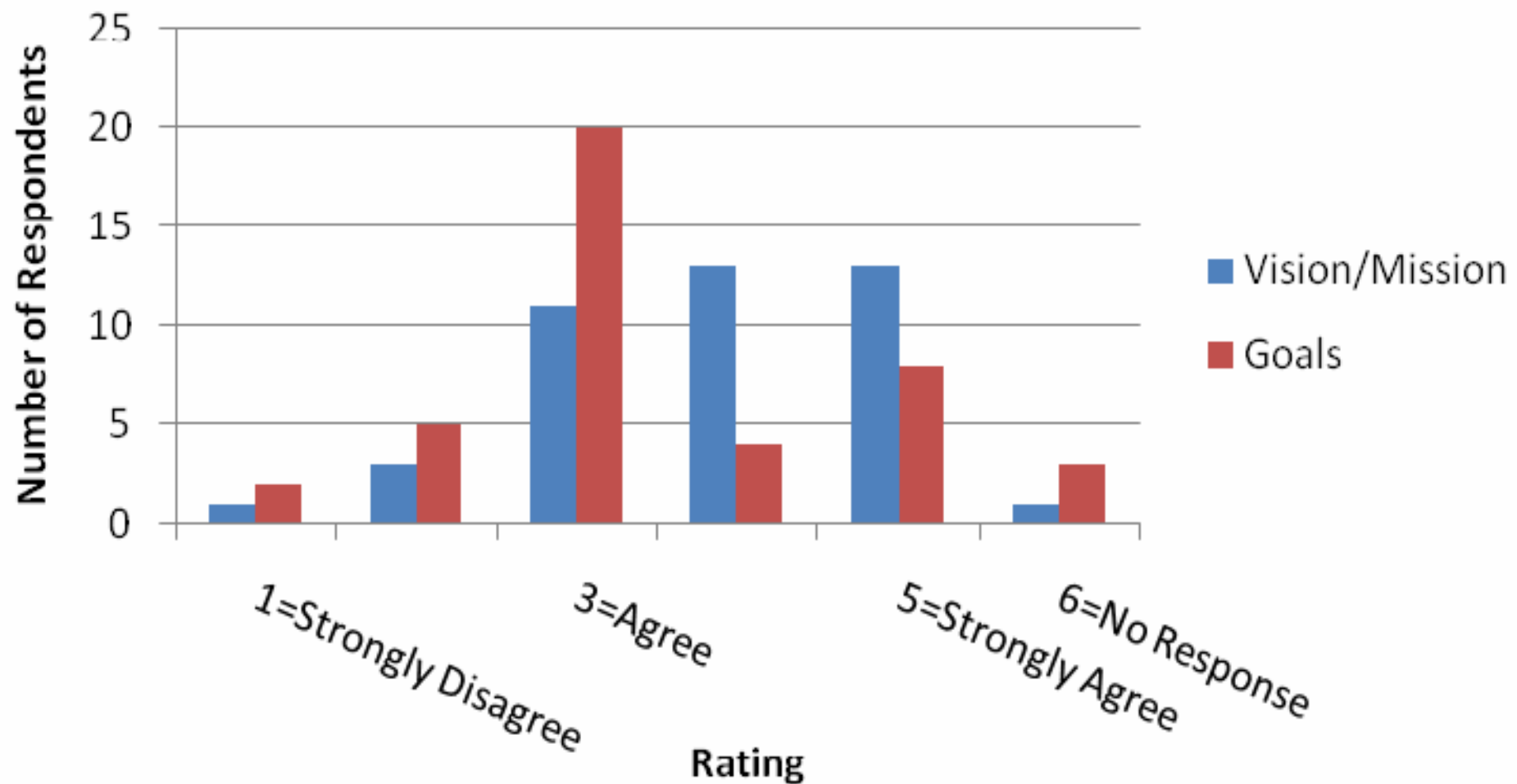
Process

- Opening presentation – history/update of Ke-HN
- 6 break-out groups ~ 16 each
- Each group selected a leader who presented vision/mission to retreat
- Participant discussion to develop consensus vision
- 45 goals written/submitted
- Retreat Evaluation

Attainment of Objectives

Ke-HN Strategic Planning Retreat

July 10, 2008



Updated Vision (DRAFT)

In our opinion, Ke-HN will be considered successful, if (by 2020) we have...

Vision

Healthier Kentuckians through
Information Exchange

Brand

New Generation Healthcare™

Example:

Physician XYZ Associates

A certified provider of

New Generation Healthcare™

Updated Mission (DRAFT)

Mission

The Kentucky e-Health Network,
a collaboration of the Kentucky e-Health
Network Board, Kentucky e-Health Corporation,
and Kentucky Healthcare Infrastructure
Authority,
will support statewide adoption
of health information technology
and interoperable health information exchange
to enhance the health of all citizens.

Mission (Con't)

- Activities conducted will include:
 - Engendering a culture of trust, collaboration and shared values among all healthcare stakeholders
 - Developing financially sustainable business model(s)
 - Developing interoperability standards for HIT and HIE in the state
 - Services to measurably improve quality of care
 - Services to measurably improve affordability of care
 - Providing individuals access to their health records
 - Protecting privacy, safety and security of information for consumers and providers
 - Promoting population health
 - Facilitating health research

Special thanks to...

- Lt. Gov Daniel Mongiardo
- Bob Esterhay
- Carol Steltenkamp
- Carol Ireson
- Gary Ozanich
- Ben Martz
- Betty Regan
- Jan Hecht ECU
- Martha Riddell
- Rob Steiner
- Ray Austin
- Barry Wainscott
- Susan Allen
- Dawn Jackson
- Julia Costich
- Barbara Baker
- Eric Duncan
- John Morse
- Ray Austin
- Donna Veno
- Volunteer Facilitators
 - Kathy Hall, ECU
 - Buck Ryan UK
 - Erla Mowbray MSU
 - Ben Martz NKU
 - Diana Sage UK
 - Rose Rexroat - Saint Joseph Hospital

Strategic Plan 2008 - 2012

Proposed Development Process

Goal

- Ke-HN Updated Strategic Plan 2008 - 2012 completed and approved by Dec 3, 2008.
- Enthusiastic support from all key stakeholders.

Plan Outline (ONC Format)



Task 1: Finalize Plan Development Process - Due August 6, 2008

- Step A. Write up results of retreat
- Step B. Share results of retreat, plus this plan-development plan with Authority and Ke-HN Board;
- Step C. Finalize plan development process

Task 2: Strategic Plan Research - Starts Aug 7, 2008

- Step A. Finalize plan outline
- Step B. Do asset inventory
- Step C. Do background research and prepare plan sections.

Task 3: Develop Steering Committee – Due August 25, 2008

- An Ad-Hoc Strategic Plan Steering Committee will be formed, comprised of leaders from each of the key organizations which comprise the Ke-HN Community as set forth under legislation.
 - Step A. Finalize/Invite Members
 - Step B. Schedule monthly Steering Committee meetings – starting August 2_, 2008

Steering Committee Membership (draft)

- KeHN Board: Co-Chairs: Carol Steltenkamp and Larry Cook
- Governor's Office: Lt. Governor Mongiardo and Eric Duncan
- CHFS: Deputy Secretary Steven Nunn and Barbara Baker
- Legislature: Julie Denton, Tommy Thompson
- RHIO Representatives: Sheila Andersen, Keith Hepp
- Business Leadership Representatives – 2-4 senior business leaders, to be "recommended" by KHIA, working with Kentucky Chamber of Commerce
- Clinical leadership - 2-4 clinical leaders to be "recommended" by the KHA, KMA, and potentially other clinician associations.

Task 4: Finalize Vision and Mission

- Due August 25, 2008

- Step A. Authority review and approve DRAFT vision and mission.
- Step B. Share DRAFT Vision and Mission with Ke-HN community for comment and feedback (via e-mail and web)
- Step C. Finalize Vision and Mission based on feedback.

Task 5: Develop Goals - Due September 31, 2008

- Step A. Create online “voting” and “comment” system to solicit comments/inputs from community.
- Step B. Create Delphi process (3 stages, over 6 weeks) to finalize vision/mission/goals - launch around Aug 15th;
- Goals posted in survey system...people go online, vote for their preference...or add new one...the process repeats 3 times, until finalized.
- Step C. Using inputs from Delphi process, finalize goals (with guidance from Steering committee)

Task 6. Host Ke-HN Strategic Plan 2008 Goals Day...October 30???

- Step A. Recruit volunteers for Goal Workgroups
- Step B. Create workgroups
- Step C. Workgroups create objectives, strategies and tasks for each goal
- Step D. Workgroups estimate required budgets for each goal
- *Note: Some goals groups may meet prior to this event. For example, a special meeting may be held with business leaders to gain feedback on structuring the e-health corp to develop funding.*

Task 7. Complete/Approve Strategic Plan - Due: 12/3/08

- Step A. Gather all information from all workgroups.
- Step B. Develop DRAFT plan
- Step C. Present plan to Steering committee for final comment
- Step D. Present plan to KeHN board for approval

Anticipated Result

- A consensus Ke-HN Strategic Plan 2008 – 2012 approved.
- Ke-HC restructured to support large contributions/capital management (in collaboration with ad-hoc governance committee)
- Clarification of roles of Ke-HN board, Corp and Authority (in collaboration with ad-hoc governance committee)
- Social capital built through key leaders plus stakeholders working together to achieve shared goal.
- Foundation laid for successful plan implementation in 2009.

Questions?